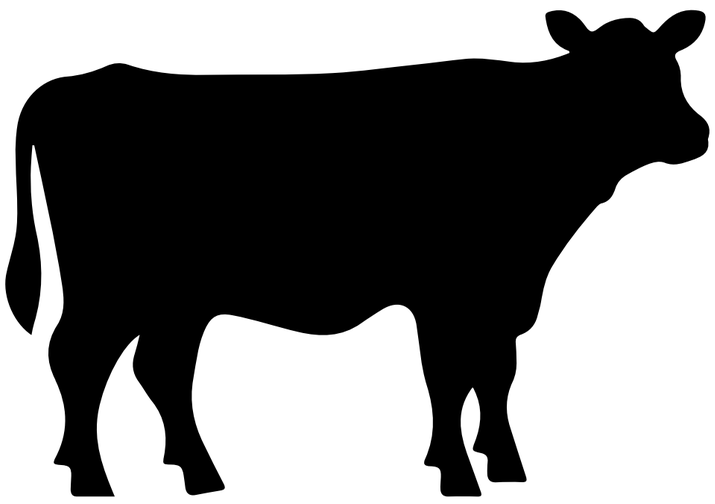
AUTHORIZED DEALER INSURANCE

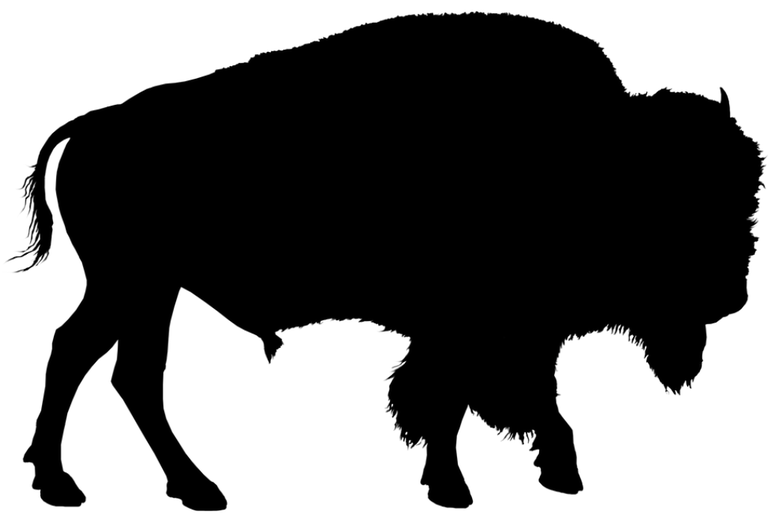
As a business owner, you are responsible for every product you sell. Having the proper insurance coverage for your business and its products can help protect you against possible losses.

WHO

ALL AUTHORIZED DEALERS

All authorized dealers are required to have and maintain Commercial General Liability Insurance and Product Liability Insurance as part of the CCIA Dealer Agreement. Failure to obtain and provide proof of the required insurance can result in termination of the Authorized Dealer Agreement with CCIA.





WHY

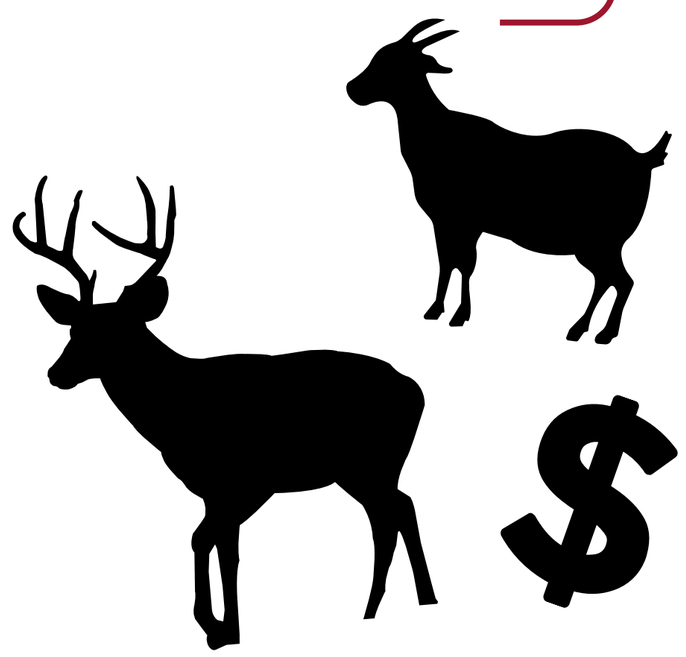
TO ADDRESS TWO ISSUES

1. Consequences of “being in the tag business” – when something goes wrong based on your to day to day business selling approved indicators and reporting the information to CFIA via the Canadian Livestock Tracking System (CLTS).
2. Product liability – when something is wrong with the indicator/products and it causes loss or injury to a third party.

WHAT

GENERAL LIABILITY

Refers to your being held legally and financially responsible for damages to a third party. Liability risks could include injuring a third party, damaging a third party’s property, or causing a third-party financial loss. All of these instances can lead to a customer filling a liability claim against your business.



WHAT

PRODUCT INSURANCE

Refers to situations where a customer purchases a product, and an issue with the product causes a bodily injury or property damage to a third party. Business owners can be found responsible for the damages if the source of the issue can be traced back to the business.

CCIA
canadaid.ca
CANADIAN CATTLE IDENTIFICATION AGENCY