



NEWS RELEASE

Canadian beef producers ensured a financial return for sustainably raising cattle thanks to pilot credit launched by Cargill and the Canadian Roundtable for Sustainable Beef (CRSB)

February 10, 2023, Calgary, AB — The Canadian Roundtable for Sustainable Beef (CRSB) has partnered with Cargill to provide up to \$400 CAD for operations maintaining their CRSB Certification. The pilot of this Cargill-funded credit will be provided to “fill the gap” for Canadian producers who have made the upfront investment of becoming CRSB Certified but did not receive at least \$400 CAD in financial return for qualifying cattle processed in 2022.

“With this funding, we want to recognize the commitment of Canadian producers in ensuring the viability of this program and making Canadian beef even more sustainable,” said Jeffrey Fitzpatrick, Sustainability Program Lead, Cargill. “Only in supporting programs like the *CRSB Certified Sustainable Beef Framework* will we be able to more accurately create and sustain the highest standard of sustainability practices across the Canadian beef supply chain.”

The new Certification Recognition Credit will be issued over and above the existing Qualifying Cattle Credits paid for qualifying cattle processed in 2022. This incremental payment will ensure all CRSB Certified Operations who maintained their CRSB Certified status through 2022 and into 2023 will receive a minimum \$400 CAD in total annual credit payments relative to Cargill’s 2022 implementation of the *CRSB Certified Sustainable Beef Framework*. The credit will only apply to those operations who have not already received at least \$400 CAD in return for the Qualifying Cattle Credits. The credit will be paid to CRSB Certified Operations regardless of whether their qualifying cattle were ultimately sold into Cargill.

“We are excited that the supply chain recognizes the ongoing efforts of producers to maintain CRSB Certification. Realizing this credit is a pilot, the CRSB is working with Cargill and other industry supply chain partners and stakeholders to identify long-term resolutions to ensure qualification provides financial value and enduring benefit to producer participation,” said Ryan Beierbach, Chair of the Canadian Roundtable for Sustainable Beef and beef producer from Whitewood, Saskatchewan.

Qualifying operations do not need to apply separately for this credit and can expect their payment in March 2023. As long as the operation maintains an active certification status at the start of 2023, the operation is eligible for receiving the full Recognition Credit value net of any Cargill Qualifying Cattle Credits received in 2022.

You can find additional information on this new Certification Recognition Credit, as well as the existing Qualifying Cattle Credits, on the [Cargill website](#). Additional questions can be directed to either CRSB or CRSB certification body.

For more information, contact:

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About CRSB

The Canadian Roundtable for Sustainable Beef (CRSB) advances, measures and communicates sustainability in the Canadian beef value chain in collaboration with its multi-stakeholder membership. It drives continuous improvement through sustainability performance measurement and goals, a voluntary 3rd party sustainability certification program, and projects and initiatives aligned with strategic goals. Learn more at crsb.ca.

The *Certified Sustainable Beef Framework*, known as CRSB Certified, recognizes sustainable practices in beef production and processing, enables sustainable sourcing, and delivers 3rd party certified science-based assurances about sustainable beef production in Canada. Learn more at crsbcertified.ca.

About Cargill

Cargill helps the world's food system work for you. We connect farmers with markets, customers with ingredients and families with daily essentials—from the foods they eat to the floors they walk on. Our 160,000 team members around the world innovate with purpose, empowering our partners and communities as we work to nourish the world in a safe, responsible, sustainable way.

From feed that reduces methane emissions to waste-based renewable fuels, the possibilities are boundless. But our values remain the same. We put people first. We reach higher. We do the right thing. It's how we've met the needs of the people we call neighbors and the planet we call home for 157 years—and how we'll do so for generations to come. For more information, visit Cargill.com and our [News Center](#).

Cargill Media Contact: media@cargill.com

Cargill Recognition Credit Payment – Frequently Asked Questions

Question	Answer
PAYMENT	
How much is the payment?	The amounts of each CRSB Certified Operation's credit will be based on the difference between \$400 CAD and the amount that the operation earned via Cargill Qualifying Cattle Credit for all qualifying cattle processed in 2022.
When can I expect my payment?	March 2023
Who will be sending me the cheque for the credit?	The payment will come from CCIA in most provinces, and PBQ in Quebec. Payments will be distributed via the same organizations that send the Qualifying Cattle Credit payments.
Will the per head credits for qualifying cattle continue in addition to this credit?	We will continue to thank producers for directly supplying Cargill with qualifying cattle via our Qualifying Cattle Credit. In fact, this credit payment will shift from quarterly to monthly in early 2023 based on the status of cattle processed the prior month. The pilot Recognition Credit is incremental to the ongoing financial recognition within our implementation of the program.
ELIGIBILITY	
Do I need to apply for the credit? What do I need to do ensure I receive it?	There is no need to apply or take any extra steps to ensure you receive this credit. Cargill will work with CCIA, VBP+, OCFB QA and PBQ to verify eligibility and determine amounts, then distribute these rewards via the same channels we do for the Qualifying Cattle Credit currently.
What is the timeframe for certifications that are eligible for the program?	Operations who maintained or earned CRSB certification at some point in 2022, then maintained this status going into 2023, will be eligible for the Recognition Credit. The amounts of each operation's credit will be based on the difference between \$400 CAD and the amount that the operation earned via Cargill Qualifying Cattle Credit for all qualifying cattle processed in 2022.
What type of operations are eligible (cow/calf, background, feedlot, etc.)?	All operations certified to the CRSB Sustainable Beef Production Standard are eligible.
Do I have to have at least one animal processed at Cargill to be eligible?	You do not need to have a minimum of animals processed at Cargill in order to be eligible. This Recognition Credit was established to recognize the upfront investment that many Canadian producers have made to become CRSB Certified,

	<p>even when they aren't guaranteed a clear, financial payback for that effort at this time.</p> <p>We realize producers do not always have full control over where their cattle are ultimately processed, and while our existing Qualifying Cattle Credit payment rewards producers whose qualifying cattle supply Cargill directly, this new Recognition Credit distinctly rewards the upfront investment instead.</p>
Are there any other requirements to be eligible for the credit?	No, the only requirement is to be CRSB Certified in 2022 and maintain that status going into 2023.
PROGRAM	
Is this an annual program?	Cargill, the CRSB and our partners are committed to long-term recognition for operations who maintain their CRSB Certified status. This pilot will help inform what that future state could look like. The incentive may be structured differently in the future but, in principle, this recognition will remain in place in future years.
What CRSB Certification Bodies are included in this program?	All CRSB Certification Bodies are included and the list can be found via this link .
What instigated the credit program now as opposed to earlier in the timeline of operations getting certified?	<p>In 2022, the CRSB <i>Certified Sustainable Beef Framework</i> turned five years old. After reaching this milestone, and with additional bandwidth as COVID faded, we took the time to analyse the program's performance and opportunities from its first five years.</p> <p>A key opportunity noted was the fact that producers make an upfront investment to become CRSB Certified but aren't always guaranteed a clear financial payback for that effort.</p>
Who do I contact for further questions about the program?	<p>For questions about the CRSB <i>Certified Sustainable Beef Framework</i> or this pilot Recognition Credit, contact Dayna Cameron at CRSB.</p> <p>For questions about Cargill's existing Qualifying Cattle Credit payments, contact Emily Murray at Cargill or Jenn Taplin at CCIA (or J-S Roy at PBQ).</p> <p>For questions about getting or maintaining your CRSB Certification status, contact a representative of VBP+, OCFB QA CRSB or WFCF.</p>

How does Cargill know who receives the payment?	Similar to existing direct payments, we rely on the data management and data privacy structure already in place to ensure qualifying producers receive their payment.
Who is funding this program?	This program is currently funded by Cargill and its supply chain partners.