



Information produced by CCIA  
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## Traceability, Tags and Other Resources

### Importance of a traceability system

Simply put, Traceability is the ability to follow an item or a group of items – be it animal, plant, food products or ingredient – from one point in the supply chain to another, either backwards or forwards.

As a producer that purchases and applies approved Canadian Cattle Identification Agency (CCIA) tags, you are the important first step in the Canadian livestock traceability system. Premises Identification numbers (PID) and the ability to track movement of livestock are the other important components of a successful traceability system. Current contact information (account name, contact name, address, phone number, fax or email) makes a significant difference when communication is required.

Current *Health of Animals Part XV* regulations focus on Animal Identification; where all cattle must be tagged with an approved tag/indicator prior to moving from their current location or leaving their farm of origin.

Proposed amendments to the regulations will be shifting to a more comprehensive movement tracking system that will be dependent on Premises Identification.

### How do I get a PID number?

Each Canadian Province and Territory has specific guidelines for creating a premises identification number. [Canadaid.ca](http://canadaid.ca) has a section regarding premises registration in your province <https://www.canadaid.ca/traceability/premises-identification/>

### What is the CLTS and how do I update my account?

Everyone who has ever purchased tags already has a Canadian Livestock Tracking System (CLTS) database account and it is housed at [clts.canadaid.ca](https://clts.canadaid.ca). Your retail tag dealer uploads your newly purchased tags into your CLTS account within 24 hours of their purchase. CCIA manages the CLTS database and provides tools and information for data capture.

CCIA is not government, we are non-profit, industry-driven and here to help you navigate reporting and recording requirements.

New users to the CLTS database can call the CCIA call centre at (1-877-909-2333) and a Client Support Representative (CSR) will be happy to get you started with a username for you.

Once your username has been set up, the Client Support Representatives will generate an authorization code which will be emailed to you or given verbally over the phone so that you can create your own personalized password. It's that easy. Now you can start using your



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account to enter your PID and manage your tag and livestock inventory. From there, you can practice submitting events such as retirements and animal movements.

Download the CLTS MOBO APP to have the CLTS database available on your mobile device, for fast and convenient data uploads.

### **Buy tags online with the CCIA Webstore**

The CCIA Webstore offers all approved tags and matching applicators with a full selection at the most competitive price. Order online or by phone and you will receive your tags in the mail 5-7 business days later!

The Webstore is run independently. You will need a CCIA/CLTS account and a Webstore account. While your information is mirrored, a CCIA Webstore account must be activated before you can purchase tags directly from CCIA.

### **Reward Programs**

#### New Webstore Accounts:

This offer is for new Webstore accounts only. Call CCIA at 1.877.909.2333 to set up your account. Once your account is activated, you can use the self-serve webstore or continue placing your order by phone.

- At the time of activation, you will be entitled to 5 free tags and an applicator.
- If you provide a valid email address OR your PID, you will receive 10% off your first tag order.
- If you update your account with both your email AND your PID, you will receive 15% off your first tag order.

#### Existing accounts:

You will receive CCIA swag of your choice for updating any portion of your CCIA/CLTS Account information (account name, contact name, address, phone number, fax or email). You may pick one of these gifts:

- Cotton gloves (2 pairs per account M, L, XL)
- Tool kit
- Wine bottle stopper
- Leather gloves (large and XL only)

Add your PID number, and you can pick and extra gift. Or choose a rebate card for 10% off your next tag order instead of swags.

### **What resources do we have?**

CCIA has an online CLTS Resource Centre (CRC) that is new and improved. The new CRC is your “how to” destination for everything CLTS. At [support.canadaid.ca](http://support.canadaid.ca) you’ll find comprehensive guides for how to submit events, frequently asked questions and more. Each guide features



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simple instructions and screenshots to guide you through each process step-by-step to easily navigate your way through the CLTS.

You can find guides on everything from pairing a tag reader to Bluetooth, to submitting a Birth Date event. Guides are organized in easy to navigate headings to help you find what you are looking for quickly.

Knowledge of the CLTS and how to submit events are critical in light of proposed traceability regulations and for contributing to a world-class traceability system.

To learn more about what we do visit [www.canadaid.ca](http://www.canadaid.ca); to learn more about the CLTS visit [support.canadaid.ca](http://support.canadaid.ca) and login to your account at [clts.canadaid.ca](http://clts.canadaid.ca).

Of course, our team of Client Support Representatives are available to walk you through any of the user guides or help you find the right guide for you. Try out our new online chat feature, available during business hours or email [info@canadaid.ca](mailto:info@canadaid.ca) or call toll free at **1-877-909-2333**.