MOBO – The CLTS database at your fingertips

There's an app for everything these days…and that includes traceability. Meet the CLTS MOBO APP!

The CLTS MOBO APP is essentially the Canadian Livestock Tracking System (CLTS) database at your fingertips. We've taken the entirety of a national traceability system and made it available on your Android and iPhone devices. You may not be familiar with the CLTS and its functionality, but utilizing the CLTS and the CLTS MOBO APP offers a user-friendly tool to help you report data, including; transportation information, premises identification obligations and movement reporting.

Our MOBO APP launched in 2010 in its basic form, was a response to the growing demand to operate a business anywhere, anytime. MOBO is our solution, with the flexibility to be portable and on-the-go while meeting increasing demands for livestock traceability regulations.

The APP is now more user-friendly than ever with streamlined features and intuitive design. The Offline Mode allows users to input-data and upload when it makes sense for them; when the job is finished or when they are back in a service area.

CLTS MOBO allows users to submit birthdates, animal movement and retired events (to name a few), directly to the CLTS database. It also features Optical Character Recognition technology, which converts images of number lists into editable, searchable data for easy uploads to your CLTS account.

New features include Bluetooth compatibility, which allows you to pair your tag reader to your mobile device and scan tag numbers straight to the CLTS MOBO APP. The Bluetooth feature is for Android only. We have also added a Reminder feature, which notifies you when it is time to update the MOBO APP.

MOBO has moved from a 9-digit to a 15-digit system. Tags and tag numbers remain the same but you will now be required to enter the full 15-digit tag number when manually entering digits into the MOBO APP. You will be prompted to enter 15-digits when using the CLTS as well. This change is being implemented for greater security and identification within the Tag ID protocol.

Producer feedback is important to us. We work closely with producers who offer feedback on the APP, resulting in updates and process changes. We've added the option to include a screenshot when providing feedback, allowing you to easily explain the situation using a visual. The APP is field tested by the people actually relying on it to ensure the best product possible.

The CCIA (Canadian Cattle Identification Agency) Client Support Representatives are trained on new enhancements and can educate users and answer any questions – MOBO or otherwise.

With proposed amendments to federal regulations, producers will have increased responsibilities including timely reporting of data, transportation information and premise identification. CCIA is making it easier than ever to keep your records up-to-date and remain compliant.

We understand you have many jobs to do, let's make this one as easy as possible.

The CLTS MOBO APP is available as a free download on Android and Apple devices, anywhere you download your APPs.

Please visit the CLTS Resource Center for step-by-step instructions http://support.canadaid.ca/ or give us a call at **1-877-909-2333.**