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CCIA Gift Certificates – Show support through a giveaway!

The Canadian Cattle Identification Agency (CCIA) began offering gift certificates in 2019 as a promotional tool for livestock buyers and sellers, as a way to show appreciation to customers. Gift certificates are customizable, practical and easy to redeem from the CCIA webstore. They are a great way to show support through an organizational giveaway or sponsorship and have been highly sought after by livestock breed associations.

Gift certificate purchasers can choose between a set value or a determined quantity of products. For example: a \$25 gift certificate or a certificate for a bag of 25 breed specific tags. A \$5.25 processing fee (including GST) will be charged per invoice for certificates. The full amount of the certificate must be redeemed during the time of transaction.

The gift certificates are redeemable via a mail-in rebate. Recipients place and pay their orders in full, but forward the certificates to CCIA for a refund on purchase of the value of the certificate.

For more information or to order gift certificates, please call CCIA at **1.877.909.2333**

The CCIA webstore is a one stop, digital shop for all things tag related, including applicators and readers. It is accessible 24 hours a day and offers fast, reliable and convenient shopping that ensures you are purchasing approved tags. You can find exclusive breed specific tags available only through the webstore, and request rush shipping to meet your pressing needs. Be sure to take a look at our Tag and Tag Accessories Catalogue at canadaid.ca to compare prices and products available in our online webstore. All breed specific tag orders (Angus, Hereford, Gelbvieh, Limousin, Shorthorn, Simmental) have to be approved by the respective breed association before they are released. Please plan ahead by ordering your breed tags at least one week before you need them.

A little bit about CCIA:

We are the Canadian Cattle Identification Agency (CCIA), we are not government and we are an industry-initiated, not-for-profit organization incorporated to establish a national livestock identification database known as the Canadian Livestock Tracking System (CLTS). CLTS account holders are able to report important information to the database such as animal identification, premises identification and movement of the animal. We also have a mobile version that can be downloaded to your smartphone as an APP, giving you access to the entire database in the palm of your hands.

With proposed amendments to federal regulations, producers will have increased responsibilities including timely reporting of data, transportation information and premise identification. The Canadian Cattle Identification Agency is making it easier than ever to keep your records up-to-date and remain compliant.