



ACTIVATED WEBSTORE ACCOUNT USERS

2021 CCIA REWARD PROGRAM

If you are currently purchasing tags directly from CCIA (by phone or by using the webstore), this program aims at rewarding you for updating your CCIA account!

First, let us thank you for purchasing tags directly. We hope the CCIA Webstore experience has been positive and helpful in acquiring your tags of choice at the most competitive price.

We are reaching out to you because current contact information, the addition of mobile phone numbers and Premises Identification numbers (PID) make a significant difference when producers need to be contacted.

Did you know CCIA's database the Canadian Livestock Tracking System (CLTS) and the CCIA Tag Webstore are run independently? Therefore, your account could be current in one, but not necessarily in the other.

Why does CCIA need my PID?

Your PID number will be essential when reporting the receipt or departure of animals from this premises and is also required to complete movement events.

Further, in the proposed regulatory amendments, it will be mandatory to have a PID in order to purchase tags (expected in 2022).

If you don't have a PID, please contact your provincial government or visit this page on CCIA's website:

Premises Identification | How can I get my Premises ID number? | Canadian Cattle Identification Agency (canadaid.ca)

Update your CCIA/CLTS account and receive a reward!

What you can do yourself:

By logging into your CCIA/CLTS account (hint: your account number starts with "A") yourself, you can add contact names, phone numbers, email and your PID.

To change the account name, main contact or main phone number, you must contact CCIA:

- By phone 1.877.909.2333
- By email: info@canadaid.ca
Make sure to include your account number for reference.

Then what?

You will receive CCIA swag of your choice for updating any portion of your contact information (account name, contact name, address, phone number, fax or email).

You may pick one of these gifts*:

- Cotton gloves (2 pairs per account M, L, XL)
- Tool kit
- Wine bottle stopper
- Leather gloves (large and XL only)

Add your PID number, and you can pick an extra gift. Or choose a rebate card for 10% off your next tag order instead of swag.

If you updated your account yourself, we will be in touch with you regarding your gift selection.

**Promotion items while quantity lasts.*

Get to know us better!