



traceability resource

CCIA

canadaid.ca
CANADIAN
CATTLE
IDENTIFICATION
AGENCY

your industry traceability partner

*Established in 1998,
we are not-for-profit,
industry-initiated
and industry-led*

*We are the
responsible
administrator for
beef cattle, bison,
sheep, and pending
regulation, cervids
and goats in Canada
(with exception of
Quebec, where
we only administer
bison and goats)*

*We strive to be a
world-class leader
in livestock
traceability*

*Integrity and
transparency
are the basis for
teamwork,
collaboration
and all our
relationships*

*We are adapting
to meet industry
regulations*

Who are we?

We are an organization that oversees an identification program for Canadian livestock. We manage a database that helps keep track of livestock in Canada for health and safety purposes and ensure the unique history of each animal can be traced from farm to abattoir.

What do we do?

We developed a database called the CLTS (Canadian Livestock Tracking System) to track the movement and location of beef cattle, bison, sheep and...pending regulations, goats and cervids. We use animal indicators (which are also referred to as tags) encrypted with digital information so that we can keep track of data such as the birth date of the animal, breed and where it has lived and died.

Account holders are able to report important information to the database such as animal identification, premises identification and movement of the animal.

We house the database and provide the tools and services to create a successful traceability system in Canada.

Why do we do it?

We do it for the protection of animal health, public health and food safety.

Having an efficient and credible traceability system in place helps Canada remain a leading producer and reliable supplier of livestock products.

How do we do it?

We have a diverse and skilled team who provide a variety of services including, but not limited to:

- Client Support Representatives offering guidance and assistance to clients, as well as answering questions and troubleshooting problems
- A full webstore at tags.canadaid.ca and informative websites at canadaid.ca and support.canadaid.ca
- A national Field Services team who are subject matter experts and act as the first point of contact at industry events across the country. The Field Services team is also responsible for assessing tag retailers to ensure correct processes are in place
- A Board of Directors offering industry experts with a national perspective and vision

Who do we work with?

We work closely with:

- Canadian Food Inspection Agency to ensure public health and safety
- Canadian livestock industry to deliver the traceability program in Canada

Photos courtesy of Staden Farms (bison), Ian Thorleifson (cervid) and the Canadian Sheep Federation

For more information:
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