



Photo courtesy of Staden Farms

Photo courtesy of Ian Thorleifson

Photo courtesy of Canadian Sheep Federation



APPROVED DEALER INSURANCE

As a business owner, you are responsible for every product you sell. Having the proper insurance coverage for your business and its products can help protect you against possible losses.

WHO | ALL APPROVED DEALERS

All approved dealers are required to have and maintain Commercial General Liability Insurance and Product Liability Insurance as part of the CCIA Dealer Agreement contract.

Failure to obtain and provide proof of the required insurance can result in termination of the Approved Dealer Agreement with CCIA.

WHY | TO ADDRESS TWO ISSUES

1. Consequences of “being in the tag business” – when something goes wrong based on your to day to day business selling approved indicators and reporting the information to CFIA via the Canadian Livestock Tracking System (CLTS).
2. Product liability – when something is wrong with the indicator/products and it causes loss or injury to a third party.

GENERAL LIABILITY | INSURANCE

Refers to your being held legally and financially responsible for damages to a third party. Liability risks could include injuring a third party, damaging a third party’s property, or causing a third-party financial loss.

All of these instances can lead to a customer filling a liability claim against your business.

PRODUCT LIABILITY | INSURANCE

Refers to situations where a customer purchases a product, and an issue with the product causes a bodily injury or property damage to a 3rd party.

Business owners can be found responsible for the damages if the source of the issue can be traced back to the business.

For additional information on CCIA Approved Dealer Insurance requirements:

[CLICK HERE](#)

<https://www.canadaid.ca/wp-content/uploads/2020/11/Dealer-Insurance-Background-2020-11-19.pdf>

CCIA is the responsible administrator for beef cattle, bison, sheep and pending regulation, cervids and goats in Canada (with some exceptions in Quebec).

To learn more about how we are working towards traceability together, visit

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