



## CANADIAN CATTLE IDENTIFICATION AGENCY ANNOUNCES NEW BOARD OF DIRECTORS

### FOR IMMEDIATE RELEASE

**August 2020, Calgary, AB** – The election held on May 1, 2020, brought a few changes and a few returning faces to the CCIA Board of Directors. Each year, Board members elect an executive committee at the first meeting following the annual general meeting.

Pat Hayes (Canadian Cattlemen’s Association) was re-elected as Chair. Lyle Miller (Alberta Cattle Feeders’ Association) was re-elected as Vice-Chair as well as Howard Bekkering (Alberta Beef Producers) as Finance Chair.

Additional re-elections to the Executive Committee include Ken Perlich (Livestock Markets Association of Canada) as well as previous member, Doug Sawyer (Canadian Cattlemen’s Association).

CCIA also has a strong and engaging committee structure which provides on the ground support. In addition to the Executive Committee and their responsibilities, additional Committee chairs include Doug Sawyer, Board Governance and Development; Pat Hayes, Technical Advisory Committee; Ken Perlich, Human Resources; and Ivan Johnson, representative from the Maritime Beef Council, Communications Committee.

The Board welcomes new representation from Olivier Lavigne-Lacroix (Canadian Meat Council), replacing Dan Gillis who was one of two Canadian Meat Council representatives, since 2012. Mark Elford completed his year as Past President. Mark’s experience and wisdom will be greatly missed.

### **For more information, please contact:**

Anne Brunet-Burgess,  
General Manager  
[abrunet-burgess@canadaid.ca](mailto:abrunet-burgess@canadaid.ca)  
canadaid.ca