



CCIA

CANADIAN
CATTLE
IDENTIFICATION
AGENCY

canadaid.ca

Summer Breed Tag Promotion

June 21 to September 18, 2020

ALLFLEX



ELIGIBILITY

Any breed tags purchased between June 21st and September 18th are automatically entered into a monthly draw.

Allflex Angus, Gelbvieh, Hereford, Limousin, Simmental; Datamars ComfortEar® Angus, Gelbvieh, Limousin, Simmental, Shorthorn and Datamars Zeetags for Hereford are eligible.

Orders must be approved by the respective breed association.

HOW THE DRAW WORKS

Draw entries are earned at the rate of one (1) entry for the purchase of packs of 20 or 25, and six (6) draw entries for each pack of 100 tags.

The name of the purchaser will be entered in the draw.

Draws to be videoed and posted on Facebook with permission from the winner.

HOW TO PURCHASE

Purchases can be made by phoning **1-877-909-2333** or directly from CCIA's webstore at **tags.canadaid.ca**

CCIA's "New Webstore Account" incentives still applies.

DRAW DATES AND PRIZES

Monthly draws will include CCIA Gift cards, BBQ tool sets, and lots of cool swag!

The Grand Prizes of Allflex and Datamars Readers will be drawn September 21st.

Thank you to Allflex and Datamars for their donations to this promotion.

DATAMARS



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