



*your sheep industry traceability partner*

# insights

## Who are we?

Established in 1998, we are not-for-profit, industry-initiated and industry-led

We are an organization that oversees an identification program for Canadian livestock. We manage a database that helps keep track of livestock in Canada for health and safety purposes and ensure the unique history of each animal can be traced from farm to abattoir.

## What do we do?

We are the responsible administrator for sheep, as well as beef and dairy cattle, bison, and pending regulation, cervids and goats in Canada (except Quebec)

We developed a database called the CLTS (Canadian Livestock Tracking System) to track the movement and location of sheep, beef and dairy cattle, bison and...pending regulations, goats and cervids. We use animal indicators (which are also referred to as tags) many encrypted with digital information so that we can keep track of data such as the birth date of the animal, breed and where it has lived and died.

Account holders are able to report important information to the database such as animal identification, premises identification and movement of the animal.

We house the database and provide the tools and services to create a successful traceability system in Canada.

## Why do we do it?

We strive to be a world-class leader in animal traceability

For the protection of animal health, public health and food safety. Having an efficient and credible traceability system in place helps Canada remain a leading producer and marketer of sheep, cattle and bison (and potentially goats and cervids) with a stable demand for its products.

## How do we do it?

Integrity and transparency are the basis for teamwork, collaboration and all our relationships

We have a diverse and skilled team who provide a variety of services including, but not limited to:

- Client Support Representatives offering guidance and assistance to clients, as well as answering questions and troubleshooting problems
- A full web store and informative website — [canadaid.ca](http://canadaid.ca) and [support.canadaid.ca](http://support.canadaid.ca)
- Field Specialists who are subject matter experts and act as the first point of contact at industry events across the country. Field Specialists are also responsible for assessing tag retailers to ensure correct processes are in place
- A Board of Directors offering industry experts with a national perspective and vision

## Who do we work with?

Proudly working with Canadian sheep producers on traceability

We work closely with:

- Canadian Food Inspection Agency to ensure public health and safety
- Canadian Sheep Federation to deliver the traceability program in Canada



**CCIA We are here to help!**

Email: [info@canadaid.ca](mailto:info@canadaid.ca)

