



insights

Established in 1998, we are not-for-profit, industry-initiated and industry-led

We are the responsible administrator for beef and dairy cattle, bison, sheep and pending regulation, cervids and goats in Canada (except Quebec)

We strive to be a world-class leader in animal traceability

Integrity and transparency are the basis for teamwork, collaboration and all our relationships

We are adapting to meet industry regulations

Who are we?

We are an organization that oversees an identification program for Canadian livestock. We manage a database that helps keep track of livestock in Canada for health and safety purposes and ensure the unique history of each animal can be traced from farm to abattoir.

What do we do?

We developed a database called the CLTS (Canadian Livestock Tracking System) to track the movement and location of beef and dairy cattle, bison, sheep and...pending regulations, goats and cervids. We use animal indicators (which are also referred to as tags) many encrypted with digital information so that we can keep track of data such as the birth date of the animal, breed and where it has lived and died.

Account holders are able to report important information to the database such as animal identification, premises identification and movement of the animal.

We house the database and provide the tools and services to create a successful traceability system in Canada.

Why do we do it?

For the protection of animal health, public health and food safety. Having an efficient and credible traceability system in place helps Canada remain a leading producer and marketer of cattle, bison and sheep (and potentially goats and cervids) with a stable demand for its products.

How do we do it?

We have a diverse and skilled team who provide a variety of services including, but not limited to:

- Client Support Representatives offering guidance and assistance to clients, as well as answering questions and troubleshooting problems
- A full web store and informative websites — canadaid.ca and support.canadaid.ca
- Field Specialists who are subject matter experts and act as the first point of contact at industry events across the country. Field Specialists are also responsible for assessing tag retailers to ensure correct processes are in place
- A Board of Directors offering industry experts with a national perspective and vision

Who do we work with?

We work closely with:

- Canadian Food Inspection Agency to ensure public health and safety
- Canadian livestock industry to deliver the traceability program in Canada



We are here to help!

Email: info@canadaid.ca

