



CANADIAN CATTLE IDENTIFICATION AGENCY ANNOUNCES NEW BOARD OF DIRECTORS

FOR IMMEDIATE RELEASE

April 19, 2018

Calgary, A.B. – [Canadian Cattle Identification Agency](#) (CCIA) is pleased to announce its board of directors and executive committee for 2018, elected at CCIA's [Annual General Meeting](#) and board meeting April 5-6, 2018 in Calgary.

CCIA's Board of Directors consists of 19 individuals appointed by member organizations as outlined in CCIA's bylaws. The board oversees the planning process and provides input, guidance and validation, and evaluates plans and financial performance. The board supports strategic initiatives through direct leadership of these initiatives, which are reviewed throughout the year. The board members elect an executive committee at the first meeting following the annual general meeting each year. The executive committee includes the chair, vice chair, finance and audit committee chair, and two executive directors. Along with CCIA's general manager, the executive committee assists the board in carrying out the policies established by the board of directors. The roles and responsibilities of the chair, board members, general manager and committees are set out in written profiles and charters.

The corporation has a risk management process designed to identify potential events that may affect business operations. The board ensures appropriate authorities and controls are in place, and risks are properly managed to ensure the board is fully aware of CCIA affairs. The board meets a minimum of quarterly. CCIA management meets with the board at these meetings; although, time is reserved for the board to meet without management present. The board assesses its performance regularly with the goal to improve and maintain sound governance practices. Gaps in skills are addressed through new board member appointments, training and hiring outside experts as required.

This year, Saskatchewan Stock Growers Association representative Mark Elford was re-elected as Board Chair. Canadian Cattlemen's Association representative Pat Hayes was re-elected as Vice Chair. Alberta Beef Producers representative Howard Bekkering has been elected as Finance and Audit Committee Chair. Alberta Cattle Feeders' Association representative Lyle Miller was elected as one of CCIA's Executive Members while Canadian Cattlemen's Association representative Doug Sawyer was re-elected as CCIA's second Executive Member.

CCIA and its board of directors congratulate British Columbia Cattlemen's Association (BCCA) representative Larry Garrett, Beef Farmers of Ontario (BFO) representative Tim Fugard, Canadian Veterinary Medical Association (CVMA) representative Dr. Pat Burrage, Livestock Markets Association of Canada (LMAC) representative Rick Wright, Les Producteurs de bovins du Québec (PBQ) representative Gib Drury and Canadian Bison Association (CBA) representative Terry Kremeniuk for their combined years of dedication and service to CCIA and wish them well in their future endeavours.

CCIA welcomes the return of Canadian Sheep Federation representative Corlena Patterson as well as new representatives Duncan Barnett of BCCA, Kim Sytsma of BFO, Dr. Oliver Schunicht of CVMA and Kim O'Neil of CMC; and looks forward to working together with a new board to advance traceability in 2018 and beyond.

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CCIA Board of Directors 2018:	
Member Organization	Representative
Alberta Beef Producers	Howard Bekkering, Finance and Audit Chair*
Alberta Cattle Feeders' Association	Lyle Miller, Executive Member*
Beef Farmers of Ontario	Kim Sytsma
British Columbia Cattlemen's Association	Duncan Barnett
Canadian Bison Association	To be determined
Canadian Cattlemen's Association	Pat Hayes, Vice Chair*
Canadian Cattlemen's Association	Doug Sawyer, Executive Member*
Canadian Cattlemen's Association	Reg Schellenberg
Canadian Livestock Dealer's Association	James MacLean
Canadian Meat Council	Dan Gillis
Canadian Meat Council	Kim O'Neil
Canadian Sheep Federation	Corlena Patterson
Canadian Veterinary Medical Association	Dr. Oliver Schunicht
Dairy Farmers of Canada	Sid Atkinson
Les Producteurs de bovins du Québec	To be determined
Livestock Markets Association of Canada	To be determined
Manitoba Beef Producers	Larry Gerelus
Maritime Beef Council	Ivan Johnson
Saskatchewan Stock Growers Association	Mark Elford, Board Chair*
Canadian Beef Breeds Council**	Michael Latimer**
Canadian National Goat Federation***	To be determined
Canadian Cervid Alliance***	To be determined
*CCIA Executive Committee Members **Associate Member/Organization ***Pending board appointment and proposed animal identification and livestock traceability regulatory amendments	

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