



## **MEDIA RELEASE**

### CCIA ANNOUNCES DATABASE ENHANCEMENT COMPLETION

**For immediate release January 5, 2006-** The Canadian Cattle Identification Agency is pleased to announce the completion of the next phase of our Database Enhancements. **On January 5, 2006, the new Canadian Livestock Tracking System was released.** These Enhancements continue to allow the CCIA to progress as a World Leader in Animal Identification and we would like to thank you for your continued support of the Canadian Cattle Identification Program.

These enhancements which include various initiatives such as Premise Identification, Account Management, Age Verification and Movement and Sighting allows the CCIA to meet industry and export requirements while providing producers with increased value-added components. "The Canadian Cattle Identification Program is one of the most comprehensive identification programs in the world and with these enhancements, the CCIA can continue to meet and exceed domestic and international requirements for animal identification and Age Verification", said Nadine Meade, Project Manager of CCIA Database Enhancements.

This exciting initiative will continue with the addition of Group Lot Identification, Value Added, Zoning and Disaster Recovery components to be completed and integrated in the near future. All database enhancements adhere to post BSE International Review Committee recommendations.

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For more information please contact:

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